



2025 ANNUAL REPORT

Defending Faith, Family, & Freedom in 2025

CatholicVote



Kelsey Reinhardt (right) with Ambassador Brian Burch and his wife, Sara.

A MESSAGE FROM OUR PRESIDENT & CEO

Dear Friends,

If there's one thing 2025 reminded us of, it's this: when Catholics show up, things change.

The year was full of big moments. The country shifted. The Church stepped forward. And Catholics who refused to sit on the sidelines made their voices heard. CatholicVote was right there, keeping Catholic concerns visible once the headlines faded.

There's an old saying that still holds true: **when Catholics aren't at the table, we're on the menu.** In 2025, Catholics pulled up a chair—and it made a difference.

2025 was also a year in which the Good Lord had some surprises for us. First, CatholicVote's co-founder Brian Burch, a Chicago resident, was called to serve as the U.S. Ambassador to the Holy See.

Our Lord also called a Chicago native, Pope Leo XIV, to become the first American-born pope. Talk about an American moment for the Catholic Church! But that responsibility isn't about pride: it's about stepping up.

Another surprise came when I was honored to be asked to follow Brian as CatholicVote's President and CEO. His leadership helped build this movement from the ground up. So, I don't take that trust lightly.

What you'll see in this annual report is results. Catholics turning convictions into action. Action into wins. And wins into real impact on culture and public life. It's not always easy, and it's never perfect, but it beats staying quiet and hoping someone else speaks for us.

CatholicVote fights for faithful Catholics, for families, and for the future of this country. We believe ordinary Catholics—working people, parents, parish-goers—still have the power to shape history together.

Thank you for standing with us. And I hope you'll keep going with us into 2026, because the work isn't finished. To the contrary: it's getting more challenging...and more exciting than ever.

In Christ, let's go forward bravely,

Kelsey Reinhardt

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20 YEARS

On September 8, Nativity of the Blessed Virgin Mary, we marked CatholicVote's 20th anniversary. What began with three faithful Catholics—Brian Burch, Joshua Mercer, and Joe Cella—and a core band of collaborators has evolved into the most effective Catholic public advocacy organization in the country. For two decades, we have been making sure that the Catholic voice is heard loud and clear at the ballot box, in state houses across the country, on Capitol Hill, and in the White House.

Habemus Legatum!

All of us at CatholicVote are proud to say that one of our own is now in Rome, serving as U.S. Ambassador to the Holy See. After months of politically-motivated delays, Brian Burch, our co-founder, assumed his post on August 19. Upon confirmation earlier in the month, Brian said, "I have the honor and privilege of serving in this role following the historic selection of the first American Pope. In a remarkable coincidence, or what I prefer to attribute to Providence, Pope Leo XIV is from Chicago, which is also my hometown. The relationship between the Holy See and the United States remains one of the most

unique in the world, with the global reach and moral witness of the Catholic Church serving as a critical component of U.S. efforts to bring about peace and prosperity."



Josh Hawley
@HawleyMO

Congrats to my friend @BrianBurchCV, just confirmed as Ambassador to the Holy See. LONG overdue. He will be tremendous.



"I am amazed at the providence of a Chicago-based ambassador presenting his credentials to a Chicago-born pope and I can't wait to see what God does next through this privileged relationship with the Holy Father."

KELSEY REINHARDT

LEADERSHIP



KELSEY REINHARDT
PRESIDENT AND CEO

Formerly our Director of Media and Evangelization, spearheading our Zeale platform, Kelsey's career also includes leading the international news operation at EWTN, serving in public policy with the United States Conference of Catholic Bishops, and spending nine years in discernment with the Dominican Sisters of St. Cecilia.



JOSHUA MERCER
VICE PRESIDENT
OF ADVOCACY

Co-founder of CatholicVote, Joshua co-hosts LOOPcast and has been covered by Fox News, The Los Angeles Times, The Washington Times, Catholic News Agency, and other national outlets. He has served as Washington Correspondent for National Catholic Register and Chair of Students for Life of America.



JERRY HALL
VICE PRESIDENT
OF OPERATIONS

Jerry plays a key leadership role in technology strategy and developing enterprise systems while leading other departmental teams. Having guided successful tech companies from startup to acquisition, Jerry brings finely honed technical, marketing, and executive management expertise to his role.



SUSANNAH KIM
VICE PRESIDENT
OF MARKETING

Susannah leads CatholicVote's brand strategy, growth marketing, and national audience development. Previously, she served as VP of Marketing at Sony Pictures Entertainment and held senior leadership roles with globally recognized brands, including MGA Entertainment. She brings deep expertise in scaling brands and translating cultural moments into strategic growth.



STEPHEN WHITE
VICE PRESIDENT
OF DEVELOPMENT

Joining us in 2026 after a fruitful career advancing the cause of Catholic education, Stephen has served as Assistant V.P. for University Advancement at Manhattan University, and held leadership roles in advancement at New York Medical College, St. Francis College, and Fordham University.

HERO OF THE YEAR RILEY MOORE

CatholicVote named Representative Riley Moore our Hero of the Year.

In addition to his overall respect for and incorporation of Catholic values in his political life, we greatly admire Representative Moore's unrelenting efforts on behalf of persecuted Christians in Nigeria.

His persistence played a decisive role in President Trump's decision to name Nigeria a Country of Particular Concern, calling international attention to the plight of Christians in the country.



REPRESENTATIVE RILEY MOORE ON CATHOLICVOTE

My Catholic faith is core to who I am and what I do. It touches every facet of my life, from how I raise my kids to how I treat my neighbors, and yes, to how I vote. That's why I'm grateful for CatholicVote.

CatholicVote stands as one of the most effective and courageous Catholic organizations in America today, fearlessly equipping faithful Catholics with the knowledge, tools, and moral clarity they need to live their faith in the public square.

In an age of secularization where many organizations claim to be Catholic without living up to the teachings of the Church, an age where religious liberty, the sanctity of life, the truth about marriage and family, and the dignity of every human person are under constant assault, **CatholicVote refuses to remain silent or neutral**. They educate, they mobilize, and most importantly, they get Catholics to the polls, ensuring that the voice of the Church is heard loud and clear, where laws are made and culture is shaped.

On Capitol Hill, **CatholicVote has become a powerhouse advocacy organization**, holding politicians of both parties accountable to Catholic teaching and natural law, even when it's not popular. Under the new leadership of their president, Kelsey Reinhardt, CatholicVote is poised for even greater impact.

Kelsey brings a combination of strategic vision, fidelity to Church teaching, and a proven track record of building winning coalitions. Her passion for defending the faith, and her gift for inspiring everyday Catholics to step into the arena make her exactly the leader this moment demands. To Kelsey Reinhardt, welcome. And may God bless the vital work you are doing with wisdom, courage, and joy.

The Church in America is strong because CatholicVote is in the fight. And with you at the forefront, the best is yet to come. Thank you and **God bless each and every one of you for the work you do in building God's kingdom here on earth.**

A handwritten signature in blue ink that reads "Riley Moore".

2025 HIGHLIGHTS

KELSEY'S PERSPECTIVE

Stepping into her role as president and CEO, Kelsey began a series of regular emails offering insightful analysis of breaking news. Her profound reflection on the assassination of Charlie Kirk moved many. And commentaries on other topics—rejecting transgender ideology, protecting women's sports, affirming parents' rights, denouncing government approval of a generic version of the abortion pill, condemning violence against the Catholic Church, urging Catholics to engage confidently in the public square, presenting the truth of Catholic teaching on immigration enforcement, just to name a few—drew high praise. Audiences at Benedictine College, AmericaFest, and SEEK, among others, were impacted by her unique combination of evangelical witness and political analysis.

DELIVERING RESULTS FOR CATHOLIC VOTERS

Following our pivotal role in the 2024 election, CatholicVote moved swiftly to ensure the new administration honored its promises to Catholics. Through strategic advocacy, direct engagement with lawmakers, and grassroots mobilization, CatholicVote delivered meaningful policy wins in 2025, and our influence grew as one of the most effective pro-life, pro-family forces on Capitol Hill. We did not just play defense in Washington. We acted decisively and delivered measurable results. These victories reflect our unwavering commitment to defending life, family, faith, and freedom.



Famed insider journal, *The Hill*, again named CatholicVote's Government Relations Liaison Tom McClusky as one of the top grassroots lobbyists in the country, and he was the only pro-family lobbyist on the list.



DEFUNDING PLANNED PARENTHOOD

CatholicVote helped lead the charge to defund Planned Parenthood, delivering the first-ever congressional vote to strip taxpayer funding from the abortion giant—a historic breakthrough decades in the making. We also successfully blocked multiple stealth attempts to funnel Obamacare dollars into abortion subsidies. All this resulted in the closure of nearly 70 facilities, marking the first financial setback for Planned Parenthood in a decade.

THE CATHOLIC CONNECTION

Working hand-in-hand with the Congressional Catholic Staff Caucus, key Catholic members of Congress, and the DC campus of Belmont Abbey, we boosted the efficacy of faithful Catholic politicians in and around Washington, DC.

PROTECTING CHILDREN AND WOMEN'S SPORTS

CatholicVote played a lead role in the growing movement to safeguard children from irreversible gender “transitions” and to protect the integrity of women's sports. Through media campaigns, policy briefings, and grassroots pressure, we helped secure administrative actions that prohibited biological males from competing in women's sports at the national level. These actions also restricted federal funding from going to schools and hospitals that promote puberty blockers or surgical interventions on minors.



DEFENDING PERSECUTED CHRISTIANS IN NIGERIA

CatholicVote’s campaign urging the U.S. government to confront the ongoing genocide of Christians in Nigeria contributed to the U.S. listing Nigeria as a Country of Particular Concern for egregious violations of religious freedom and prompted several congressional hearings on this matter.



CURBING THE IVF MISTAKE

Working diligently with key congressional offices and Trump administration officials, we trimmed back new federal IVF policy, dampening what would have been much worse.



COMBATING ANTI-CHRISTIAN BIAS

CatholicVote exposed patterns of hostility toward Catholics and successfully called for the establishment of an anti-Christian bias task force at the Department of Justice to prevent religious discrimination.



REINING IN THE DEPARTMENT OF EDUCATION

Our efforts helped reduce the bloated Department of Education and restore state and parental authority over our children’s education.



DELIVERING TAX RELIEF FOR AMERICAN FAMILIES

CatholicVote supported and helped advance the extension of Trump’s middle-class tax cut and a generous increase in the Child Tax Credit, which will help Catholic families in 2026 and beyond.

EXPANDING SCHOOL CHOICE

We were instrumental in advocating for a new school choice provision that was included in the Big Beautiful Bill that will allow taxpayers in participating states to receive a 100% dollar-for-dollar tax credit (up to \$1,700) for donations to Scholarship Granting Organizations (SGOs) supporting private school tuition and education expenses, starting in 2027.

DISSOLVING CPB

Our in-the-room-influence helped defund NPR, PBS, and the Corporation for Public Broadcasting—ending decades of forced taxpayer subsidies for politically biased programming.



CatholicVote applauded key aspects of the Make America Healthy Again (MAHA) movement as a chance to recover a Catholic vision of health, based especially on its rejection of commoditizing illnesses for pharmaceutical interests, and its success removing harmful dyes from food, improving baby formula, and reworking federal dietary guidelines. But we also objected strenuously to approval of generic mifepristone and the misguided decision to cast IVF as “pro-life.” You can be sure CatholicVote will continue to hold MAHA accountable in 2026 and direct its better impulses toward a renewed human anthropology.

GRASSROOTS ADVOCACY

CatholicVote engaged in key legislative and issue-related battles across several states.

TEXAS

Mobilized tens of thousands of Catholics in Texas to contact their lawmakers to successfully pass comprehensive school choice legislation for Texas families. Texas Governor Greg Abbott personally thanked CatholicVote for our involvement and invited our legislative staff to the historic bill signing ceremony at the Governor's Mansion.

NEVADA

Helped deliver a coalition letter that contributed to Gov. Joe Lombardo's veto of an egregious IVF mandate.

NORTH CAROLINA

Supported legislation countering sexual exploitation.

NEW YORK

Mobilized thousands of Catholics on legislative issues, including successful opposition to the expansion of assisted suicide.

COLORADO

Partnered with Protect Kids Colorado to help circulate petition packets in more than 75% of Catholic parishes statewide, supporting ballot measures related to women's sports, parental rights, and protections against child sex trafficking.

GEORGIA

As U.S. Senator Jon Ossoff prepares for reelection in 2026, we deployed a political ad targeting his vote against CatholicVote's Brian Burch to be Ambassador to the Holy See.

HISPANIC ENGAGEMENT

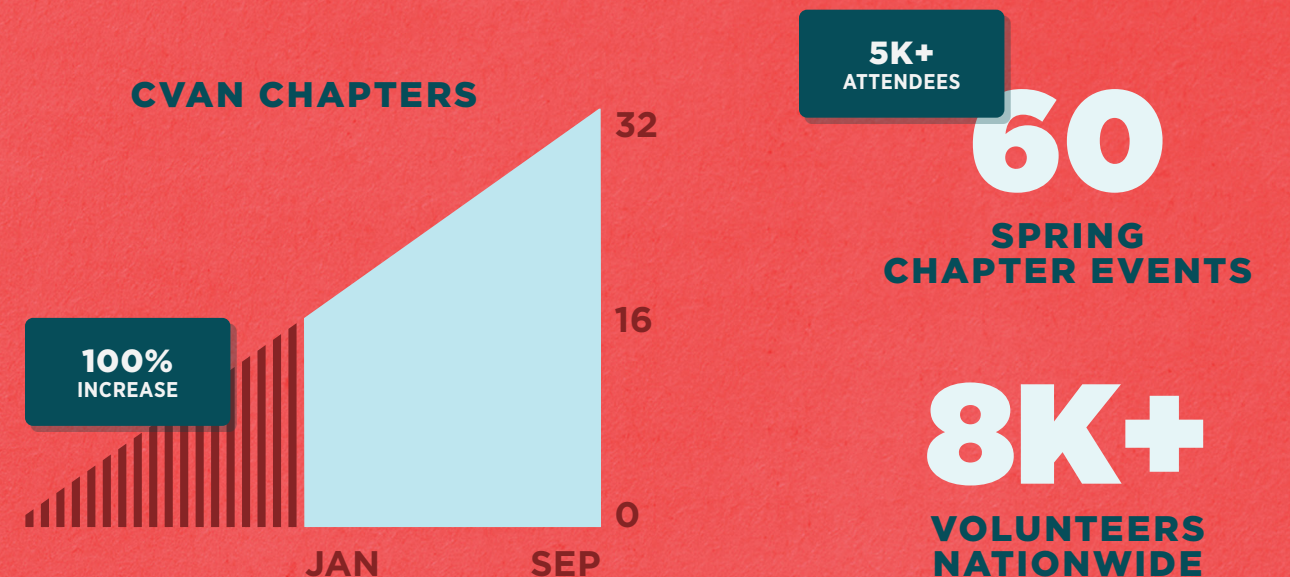
VotoCatólico launched its first trial in Virginia as part of a multiphase Hispanic Catholic mobilization program that will expand to other states for the 2026 midterm elections and beyond.

The initiative included:

- Paid digital outreach to increase distribution of the *EL LAZO* news roundup
- Phone outreach to identify parish ties and leadership prospects
- Recruitment of Hispanic Catholic leaders
- Scheduled town halls featuring cultural meals and training
- Crafting a pro-family message in Spanish sent by a partner organization to 10,000 Hispanics in Virginia

EXPANDING LOCAL INITIATIVES NATIONWIDE

2025 marked the strongest year yet for the CatholicVote Action Network (CVAN).



CATHOLIC ACCOUNTABILITY PROJECTS

Our Catholic Accountability Project published two major reports in 2025.

READ THE REPORT ▶



The Newsom Files provided an in-depth look into the dangerous actions, policies, and worldview of California's Governor Gavin Newsom, why a Newsom presidency would be disastrous for our nation, and how his positions are in direct contradiction to the Catholic faith with which he has identified himself in the past.

READ THE REPORT ▶



Our extensive report on *Immigration Enforcement and the Christian Conscience* explored an often-neglected side of the immigration debate: the right of a nation to control its borders to protect its citizens and preserve the common good. The report emphasizes that an open-borders approach to immigration is inconsistent with Catholic teaching.

POSITIONING FOR 2026

Our efforts in 2025—from rapid-response campaigns to expanding CVAN, deepening federal engagement, and conducting in-depth investigations to hold public officials accountable—place CatholicVote in its strongest strategic posture to date.

As our nation celebrates its 250th birthday, CatholicVote is planning a grand event this summer to rally Catholics in a patriotic celebration.

Called Zeale for America 250, we are inviting Catholics to join us in La Crosse, Wisconsin to hear marquee Catholic speakers rally the faithful, pray for renewal, and call upon families to enthrone their homes to the Sacred Heart of Jesus.

This spiritual and patriotic rally is an important first step in our efforts to win our country back to the virtues enshrined in the founding of our republic in 1776.

FAITH INTO ACTION

To secure pro-life and pro-family victories in 2026, CatholicVote is organizing in key states, mobilizing Catholic voters, and defending policy gains achieved in 2025. With narrow congressional margins and high stakes for religious liberty and the sanctity of life, sustained Catholic engagement will be decisive.

We will fight to ensure a strong Catholic voice remains present in the public square.

zeale

In 2025, CatholicVote completed the final stages for a 2026 launch of Zeale—a digital platform that meets people where they already are — on their phones, laptops and daily routines. We know how important it is to affect change through the ballot box and public policy. But that is not enough. Culture and politics are intertwined. Whenever there is a chance to bring forward what is good, true and beautiful, our political discourse can be elevated and dignified. That’s how Zeale supports CatholicVote’s mission.

Zeale offers curated shows, short films, podcasts, prayer opportunities and, of course, The LOOP. It takes our message to a new and younger audience, as well as to those reluctant to engage in politics. It gives CatholicVote a fresh new way of reaching more people to ensure that the Catholic voice is heard loud and clear.

WHY ZEALE?

CatholicVote has long relied on Big Tech to reach people. But censorship has threatened our mission. Emails “mistaken” for spam. Accurate posts “fact checked.” Videos on topics like abortion shadow-banned. With our own platform—accessible on the web and via app—we don’t need anyone’s permission to make the truth heard. With Zeale, we control distribution, foster an online community, and rescue the Catholic digital community from the dangers of “doom scrolling.”



ORIGINAL SHOWS



FLOURISH

Explore beauty, faith, and intentional living with Cecilia Jean, a devoted, creative wife and mom who seeks to enrich life for herself and everyone around her.



FORGOTTEN USA

Experience an encounter as *Forgotten USA* brings you face-to-face with the resilient and hopeful American spirit of individuals, families, and communities often overlooked by the systems meant to protect them.



FOOD FIGHT

Ideas are exchanged, perspectives are challenged, and sparks fly as Republicans and Democrats sit down to dinner and address all of the topics you try to avoid at Thanksgiving.



HOME TEAM

Celebrate loyalty and what ties a city together as you meet sports fans whose hearts are truly in the game.



TOM ACROSS AMERICA

Join Tom Pogasic, cohost of LOOPcast, as he travels the country and reminds us what makes America great.



WANDER ITALIA

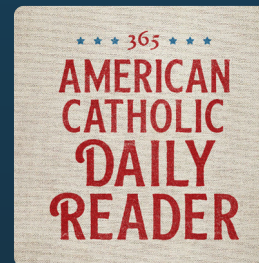
Explore the rich Catholic, cultural, and culinary heritage of Italy through visits to some of its most enchanting destinations.

PODCASTS



THE MORNING LOOPCAST

This daily 90-second video briefing keeps you informed about the most important LOOP stories.



THE AMERICAN CATHOLIC DAILY READER

What do Buffalo Bill, John F. Kennedy, Vince Lombardi, Dorothy Day, Fulton Sheen, and Andy Warhol have in common? They're all Catholics who played a role in shaping America.



MY DAILY SAINT

Go beyond holy card paintings to meet the fascinating people beneath the halos.



THE DEEP

Enjoy the signature wit, keen insight, and authentic Catholic perspective of LOOPcast's Erika Ahern as she delves into a wide variety of timely topics.

Zeale is supported by donors like you. Your gifts fund production crews, editors, app development, and marketing to bring Catholic culture into people's homes and place enriching content at their fingertips.



TOP STORIES 2025

KANSAS 'SATANIC' EVENT: COVERAGE FROM THE GROUND

Christians from across the state and country gathered Friday in Topeka, Kansas, and lifted their voices in prayerful song as a group of satanists assembled next to the Kansas State Capitol building for a so-called “black mass.” CatholicVote's Hannah Hiester was present. Here is her report. [READ](#)

FIRST CHRISTMAS AS A MOTHER "This year, I have the privilege of celebrating Christmas with a baby boy in my arms," writes Grace Porto for CatholicVote. "As I hold my wide-eyed son up to a Nativity scene, showing him the angels, the Blessed Mother, St. Joseph, and the Child Jesus, I reflect on what Mary must have felt in her pregnancy and motherhood." [READ](#)

HOLY LAND CHRISTIANS CALL FOR HELP: 'PRAY FOR PEACE' Alice Kisiya, a young Christian from Bethlehem, is fighting to preserve both her family’s land and her people’s legacy. “As long as the Holy Land is suffering,” she told CatholicVote, “the whole world will suffer.” [READ](#)

'I DON'T HAVE TO PRAY ALONE TONIGHT' For many residents, life in a nursing home might be a time of profound loneliness, confinement, and stress. A Colorado-based ministry is countering this by praying the Rosary every week with them, building community and hope in Christ all along the way. [READ](#)

EUCCHARISTIC ADORATION AT THE AIRPORT At the world’s busiest international airport, located in Atlanta, Georgia, there is one Guest Who never leaves. He abides in a tabernacle in Concourse F. Learn more in this exclusive interview. [READ](#)

The LOOP continues to outperform industry benchmarks across every major metric.

167M
EMAILS
DELIVERED

535K+
SUBSCRIBERS
REACHED IN 2025

50%
EMAIL OPEN RATE

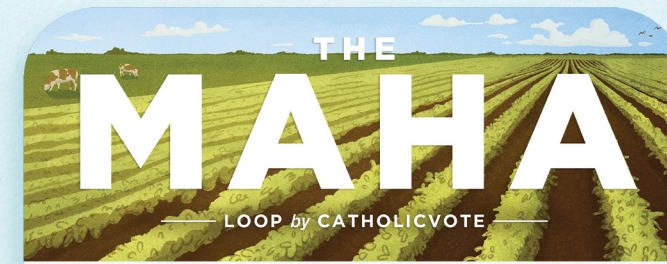
12.3M
READER CLICKS

TOP STORIES

Despite its intentionally lean structure, the LOOP news team delivered journalism of exceptional depth, credibility, and public impact. Over the past reporting cycle, the team has produced a series of exclusive stories distinguished by original sourcing, firsthand testimony, and careful verification—work that would typically require far larger newsrooms.

These exclusives range from rare, personal accounts connected to Pope Leo XIV and the family of a newly canonized saint, to consequential investigative reporting exposing alleged medical malpractice, legal intimidation, violations of conscience and underreported accomplishments of the Administration.

Special Editions



Pope Watch became a one-stop destination for daily coverage of the election of Pope Leo XIV.

During the conclave, the onsite team stood amid heavy crowds at St. Peter's Square, keeping a keen eye on the Sistine Chapel chimney. Their perseverance resulted in exclusive footage of the white smoke signaling the election of a pope and of the joyful reactions of the faithful upon the introduction of Pope Leo XIV.

FUNERAL MASS HELD IN ST. PETER'S SQUARE

"Requiem aeternam dona ei, Domine, et lux perpetua luceat ei." A choir sang the entrance antiphon to the April 26 funeral Mass for Pope Francis as his wooden coffin was carried into St. Peter's Square and brought in front of the main altar. Today marks the first of nine days of mourning for Pope Francis. [READ](#)

ST. PETER'S FILLED WITH EASTER MUSIC TODAY

The Vatican choir today sang sacred music about Easter in St. Peter's Basilica, filling the church with a beautiful declaration about Christ's triumph over death amid the sixth day of formally mourning the passing of Pope Francis. [READ](#)

SISTINE CHAPEL SMOKE CHIMNEY INSTALLED

Today, the roof of the Sistine Chapel received a crucial addition in preparation for the conclave: the chimney that will produce the white smoke announcing the election of a new pope. [READ](#)

FIRST RIDE IN POPEMOBILE An hour ahead of his inaugural Mass May 18, Pope Leo XIV took his first journey in the open-air popemobile through St. Peter's Square and its connecting road, to greet and bless thousands of faithful along the route. [WATCH](#)

POPE LEO XIV OFFICIALLY BEGINS PAPACY WITH INAUGURAL MASS Pope Leo XIV formally began his pontificate May 18 with an inaugural Mass in St. Peter's Square, where he received the fisherman's ring and papal Pallium and preached on the importance of unity within the Church. [READ](#)

MONDAY, OCTOBER 20 - Special MAHA Edition

ANALYSIS: CATHOLICS SHOULD CARE ABOUT MAHA—AND HOLD IT ACCOUNTABLE

In this important essay, CatholicVote President Kelsey Reinhardt explores how America's health crisis reveals deeper spiritual neglect—and why Catholics must seriously engage Health Secretary Robert F. Kennedy Jr.'s "Make America Healthy Again" effort, balancing its promising anthropology with a firm rejection of immoral (and even life-threatening) missteps. [READ](#)

FROM HHS MANDATE TO 'ABORTION IS A TRAGEDY'

In 2011, the Department of Health and Human Services issued a mandate requiring every employer, including the Little Sisters of the Poor, to pay for abortifacient drugs. Earlier this year, the future head of that department stated boldly that "every abortion is a tragedy." Here's a look at the progress—and continued struggles—of the pro-life cause at HHS. [READ](#)

PROGRESS: MAJOR COMPANIES DROPPING TOXIC INGREDIENTS

In tandem with the administration's MAHA initiative, major food companies and retailers across the U.S. are racing to eliminate synthetic ingredients from their products, including ingredients linked to serious illness in children. Here are some of the most significant announcements so far. [READ](#)

WATCH THE MAHA DOCUMENTARY BY CV ADVISOR STEVE CORTES

CatholicVote Senior Advisor Steve Cortes just dropped the most powerful documentary yet on the MAHA effect. It's time to Make America physically and spiritually Healthy Again. [WATCH](#)

On October 20, CatholicVote issued The MAHA LOOP special edition looking at the Make America Healthy Again initiative from a Catholic perspective.

Our content gauged the success of MAHA, called out shortcomings, and held it to account in the context of Catholic witness against historical ethical lapses among health officials. Most importantly, we highlighted an opportunity to live out the truths of our faith boldly in public life.

IN THE NEWS

CatholicVote doesn't just create its own media, it makes news. Our Violence Tracker—documenting 545 attacks on Catholic Churches since 2020—continues to be the trusted point of reference for national and local news media nationwide. Op-eds regularly feature CatholicVote's thought leadership. Our work has also been noted by ABC News, Associated Press, Catholic News Agency, Christian Post, CBS News, CNN, Daily Caller, Daily Signal, Daily Wire, EWTN News, Federalist, Financial Times, Forbes, Fox News Digital, Independent, National Review, NBC News, Newsweek, New York Times, Our Sunday Visitor, Politico, Real Clear Politics, Relevant Radio, Wall Street Journal, the Washington Times, and others.

Newsmax invited Kelsey in for an on-air interview about CatholicVote's Catholic Accountability Project report on Immigration Enforcement and the Christian Conscience.



NBC News (Rome) interviewed Kelsey Reinhardt about Pope Leo XIV for their papal election coverage and about CatholicVote's work.



Co-founder Joshua Mercer consulted on the launch of a CatholicVote-style organization in Poland.



Campaign HIGHLIGHTS

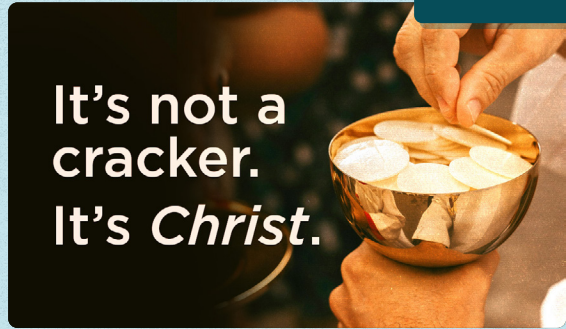
300K
SIGNATURES



KANSAS BLACK MASS

When Satanists wanted a “black mass” in the Kansas State Capitol, CatholicVote organized a petition and contributed to organizing onsite protest when the event was moved outside.

450K
MESSAGES



APPLE BLASPHEMY

When an AppleTV+ program showed characters desecrating the Holy Eucharist, Americans took to the CatholicVote Action Center to voice their outrage directly to executives and producers.

20K
MEALS



GAZA RELIEF

With the generous support of donors, we were able to provide hot meals to Catholic and Christian citizens of Gaza who were caught in the war between Israel and Hamas.

300K
SIGNATURES

250K
VIDEO VIEWS



WELCOMING POPE LEO

CatholicVote was in Rome to celebrate history’s first American Pope. We also produced celebratory videos and asked the faithful to sign an invitation asking our Chicago-born Pope to come home for a visit.

7,000
MESSAGES



MARIJUANA

When President Trump spoke of rescheduling marijuana, CatholicVote opposed it behind the scenes and in public, organizing a petition of disapproval through the CatholicVote Action Center.

40K+
MESSAGES



NO LIFETIME ACHIEVEMENT AWARD FOR DICK DURBIN

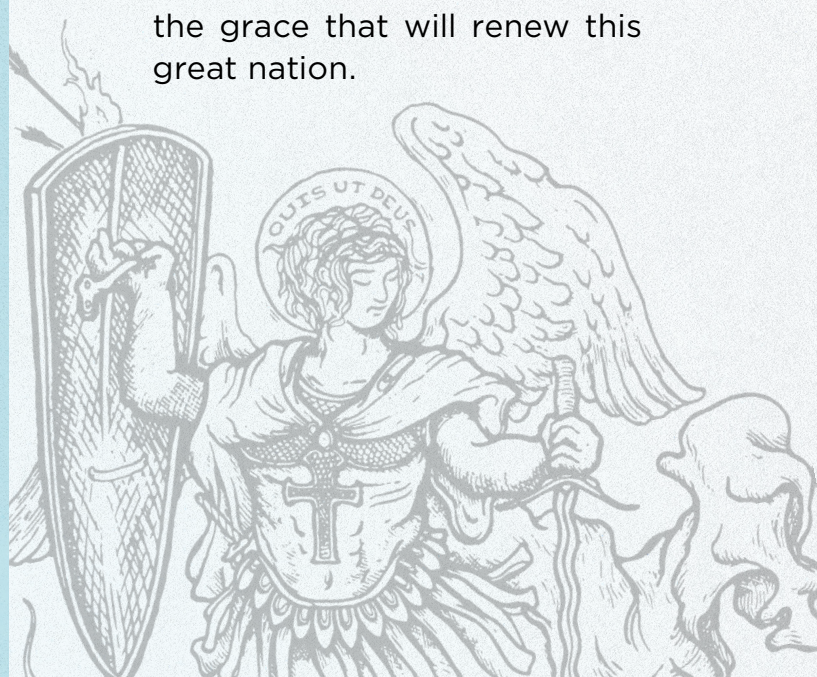
CatholicVote proudly supported bishops objecting to Archdiocese of Chicago plans to give an award to U.S. Senator Dick Durbin, a notorious abortion-supporter. Durbin eventually declined the award and said he was stunned by the public backlash.

AMERICA250 PRAYER COALITION

In August, Kelsey Reinhardt addressed the White House America 250 coalition, offering key insights on ensuring faith is proudly represented in our nation’s 250th anniversary celebrations. CatholicVote also joined the *America Prays* initiative, calling the nation to unite in prayer as we mark 250 years of freedom, faith, and the American spirit.

ST. MICHAEL NOVENA

Behind the many political battles we face from year to year is a spiritual battle. Since Jesus himself told us, some demons “can only be driven out by prayer and fasting,” we once again called on all American Catholics to gather in prayer, September 20-29, seeking the intercession and aid of St. Michael the Archangel in bringing about the grace that will renew this great nation.





CIVIC VIRTUE

At the heart of the CatholicVote mission is a desire to see Catholic Americans become more engaged with the political life of our nation.

Well-formed citizens are critical to a country's ability to make virtuous decisions. That is why we support efforts to educate and inspire.

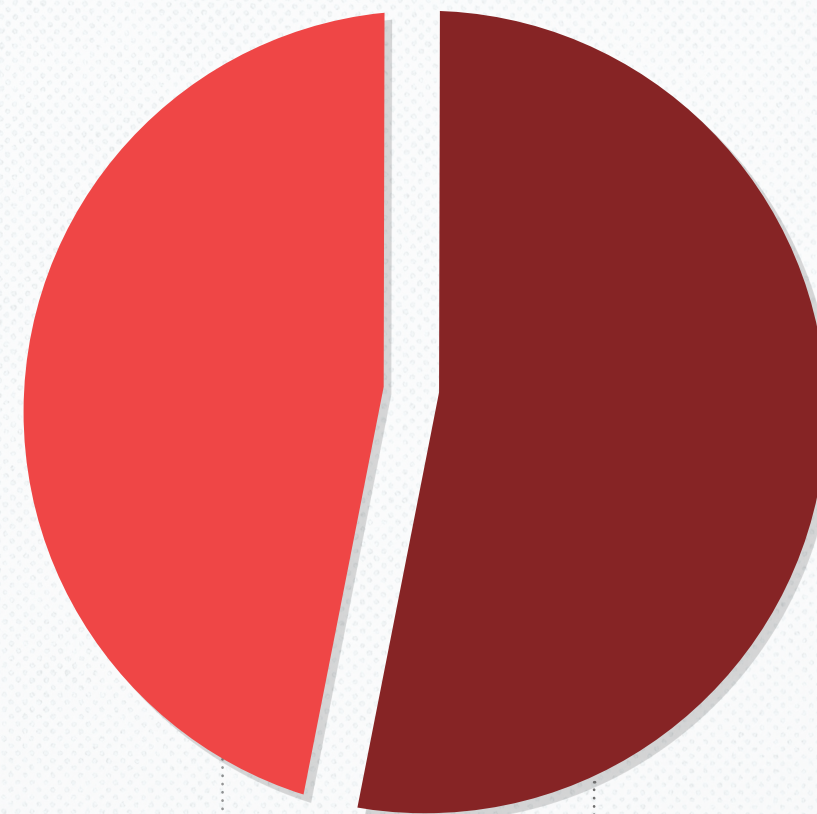
FOUNDATION FOR THE RESTORATION OF AMERICA

Once again in 2025, CatholicVote partnered with the Foundation for the Restoration of America (FFROA) on their Constitution Studies program. Students who take free online civics courses from Hillsdale College can apply for scholarships of up to \$10,000 that can be used for tuition at universities, colleges, private high schools, and even trade schools.

AMERICA 250 CIVICS EDUCATION COALITION

CatholicVote proudly joined a national coalition led by the America First Policy Institute and championed by U.S. Education Secretary Linda McMahon. This bold initiative aims to reignite patriotism among young Americans and restore a deep, lasting understanding of our nation's founding principles through robust civic education.

FINANCIAL SUMMARY HOW YOU SUPPORT US



47%
CATHOLICVOTE
ADVOCACY

Expenditures for get-out-the-vote campaigns, lobbying efforts on Capitol Hill and at the state level, legal briefs, press releases, email campaigns, and initiating our own legal action related to instances in which the Catholic faith is threatened.

53%
CONTENT
CREATION

Costs related to producing The LOOP, LOOPcast, The Deep with Erika Ahern, and the rich array of Zeale content, including staff, production, digital strategy, technology, and travel.

DONOR PROFILE

GERRY & KAREN FRIGON

CITY, STATE

Scottsdale, AZ

CHILDREN

Sarah, Michael (wife Thalita),
Tyler (wife Hope)

GRANDCHILDREN

Cecilia, Clara Marie, Xavier, and a Baby Girl
on the way!

FAVORITE SAINT

Karen | St. Padre Pio
Gerry | St. Ambrose

WHAT CV MEANS TO US

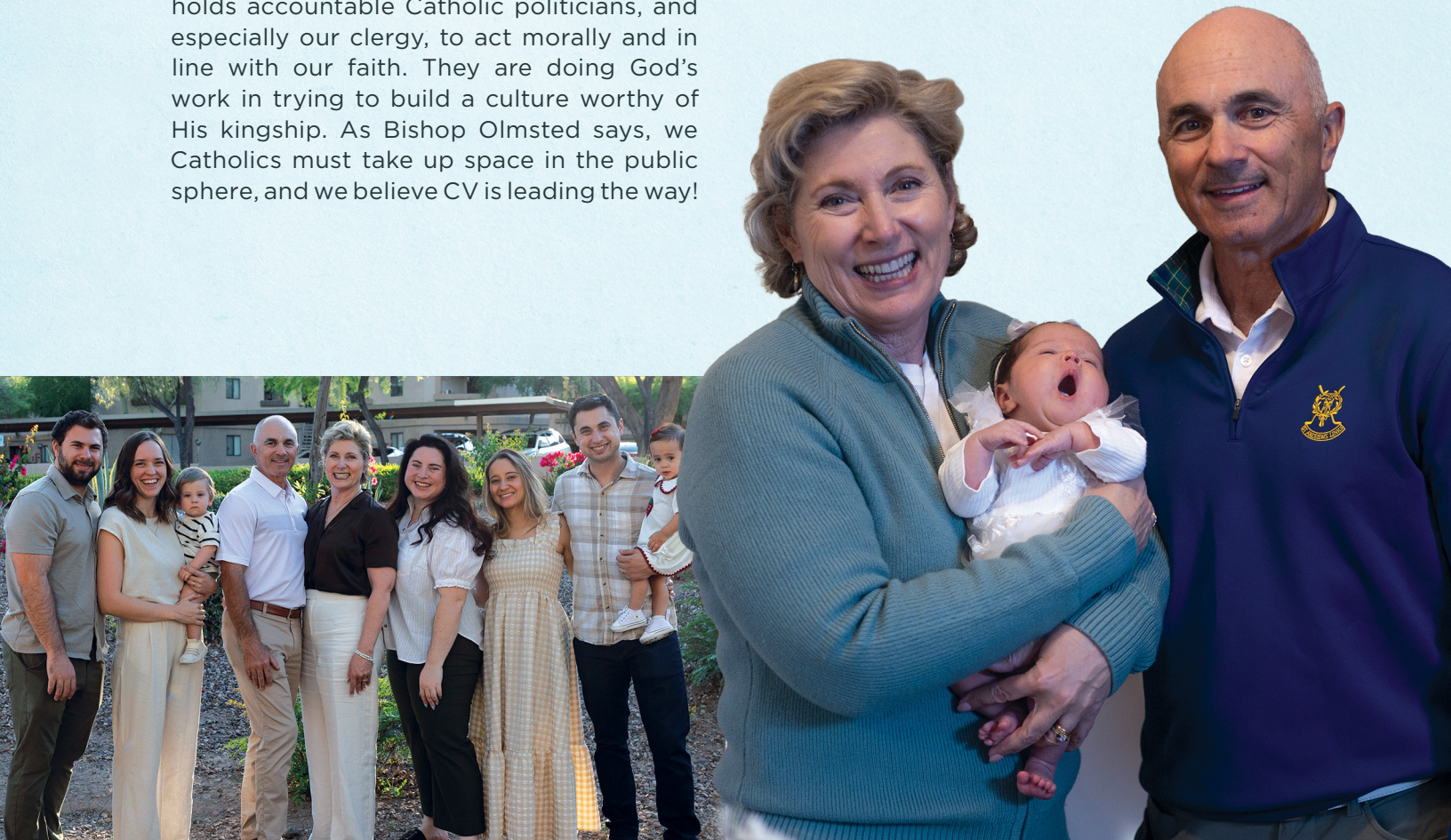
CV is the most prolific organization espousing the truth and the Truth in the political sphere. CV both informs and motivates Catholic voters, and thereby holds accountable Catholic politicians, and especially our clergy, to act morally and in line with our faith. They are doing God's work in trying to build a culture worthy of His kingship. As Bishop Olmsted says, we Catholics must take up space in the public sphere, and we believe CV is leading the way!

FUN FACT ABOUT US

We love Sacred Music and especially Gregorian chant. We are huge fans of Floriani, a sacred music ensemble, and we especially like to play their music as we go to sleep (demons hate sacred music, so we are keeping them at bay!) Sacred music is the greatest treasure of our Church, connects us to heaven, and it invites us to dive deeper into our faith.

HOBBIES

We don't have much free time as we have our own firm, Taylor Frigon Capital Management. But when we do, Gerry loves to golf! Luckily, living in Scottsdale allows him to enjoy so many beautiful golf courses. Karen spends every spare moment with our grandchildren, and is a Pro-Life Activist ("Save the country, make more babies!")



Because of you, 2025 was a year of real impact. We honored the first American pope, defended persecuted Christians, and launched Zeale to strengthen Catholic culture.

As we prepare for 2026—America's 250th year—we stand ready to defend life, family, and faith in the public square.

May God bless you for your commitment to CatholicVote.

**CatholicVote exists to inspire
and equip Catholics to live
their faith in public life so
that our nation reflects the
truth, goodness, and beauty
of the Gospel.**

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